

RATIBA YA VIPINDI

BUNDA FM ADVERTISING RATE CARD

Jumata tu	
Amka na Bunda Fm	05:00 -06:00
Habari za ulimwengu (DW)	06 :00-06:30
Ukurasa Mpya	06:30-07:00
Taarifa ya Habari	07:00 -07:15
Ukurasa Mpya	07:15-10:00
Mchaka Mchaka	10:00 - 11:00
Mchaka Mchaka	11:00 - 12:00
Mchaka Mchaka	12:00 -13:00
Habari za ulimwengu (DW)	13:00 -13:30
Mchana mwema	13:30 -14:00
Ladha Kamili	14:00-15:00
Ladha Kamili	15:00-16:00
Busati la Habari	16:00- 17:00
Busati la Habari	17:00 -18:00
Habari za ulimwengu (DW)	18:00 - 18:30
Dance Afrika	18:30 - 19:00
Taarifa ya Habari	19:00 - 19:15
Dance Afrika	19:15-20:00
Dance Afrika	20:00 - 21:00
B Sport	21:00 - 22:00
Planet Love	22:00-23:00
Planet Love	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

Jumanne	
Amka na Bunda Fm	05:00 - 06:00
Habari za ulimwengu (DW)	06 :00 - 06:30
Ukurasa Mpya	06: 30 -07:00
Taarifa ya Habari	07:00 - 07:15
Ukurasa Mpya	07:15 -10:00
Mchaka Mchaka	10:00 - 11:00
Mchaka Mchaka	11:00 - 12:00
Mchaka Mchaka	12:00 - 13:00
Habari za ulimwengu (DW)	13:00 - 13:30
Mchana mwema	13:30- 14:00
Ladha Kamili	14:00- 15:00
Ladha Kamili	15:00- 16:00
Busati la Habari	16:00- 17:00
Busati la Habari	17:00 -18:00
Habari za ulimwengu (DW)	18:00 -18:30
Dance Afrika	18:30- 19:00
Taarifa ya Habari	19:00 - 19:15
Dance Afrika	19:15- 20:00
Dance Afrika	20:00- 21:00
B Sports	21:00 -22:00
Planet Love	22:00- 23:00
Planet Love	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

Jumatano	
Amka na Bunda Fm	05:00 - 06:00
Habari za ulimwengu (DW)	06 :00 - 06:30
Ukurasa Mpya	06: 30 -07:00
Taarifa ya Habari	07:00 - 07:15
Ukurasa Mpya	07:15 -10:00
Mchaka Mchaka	10:00 - 11:00
Mchaka Mchaka	11:00 - 12:00
Mchaka Mchaka	12:00 - 13:00
Habari za ulimwengu (DW)	13:00 - 13:30
Mchana mwema	13:30- 14:00
Ladha Kamili	14:00- 15:00
Ladha Kamili	15:00- 16:00
Busati la Habari	16:00- 17:00
Busati la Habari	17:00 -18:00
Habari za ulimwengu (DW)	18:00 -18:30
Dance Afrika	18:30- 19:00
Taarifa ya Habari	19:00- 19:15
Dance Afrika	19:15 - 20:00
Dance Afrika	20:00 - 21:00
B Sports	21:00 -22:00
Planet Love	22:00- 23:00
Planet Love	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

TIME RANGE	SEGMENT	60 SEC	45 SEC	30 SEC	15 SEC	CASUAL
05:00-06:00	D	72,000	59,000	46,000	33,000	47,000
06:01-06:30	B	85,000	68,000	60,000	40,000	50,000
06:31-07:30	A(SUPER)	95,000	82,000	75,000	50,000	64,000
07:30-09:00	B	85,000	68,000	60,000	40,000	50,000
09:00-12:00	E	66,000	55,000	43,000	32,000	46,000
12:01-18:00	D	72,000	59,000	46,000	33,000	47,000
18:01-22:00	C	75,000	62,000	51,000	35,000	47,000

PRICES GIVEN APPLIES ONCE PER DAY

NEWS ADJUCENTS				
	60 SEC	45 SEC	30 SEC	15 SEC
PRE- NEWS	TSH 85,000	TSH7 5,000	TSH 60,000	TSH 40,000
POST- NEWS	TSH 80,000	TSH 70,000	TSH 55,000	TSH 40,000

Alhamisi	
Amka na Bunda Fm	05:00 - 06:00
Habari za ulimwengu (DW)	06 :00 - 06:30
Ukurasa Mpya	06: 30 -07:00
Taarifa ya Habari	07:00 - 07:15
Ukurasa Mpya	07:15 -10:00
Mchaka Mchaka	10:00 - 11:00
Mchaka Mchaka	11:00 - 12:00
Mchaka Mchaka	12:00 - 13:00
Habari za ulimwengu (DW)	13:00 - 13:30
Mchana mwema	13:30- 14:00
Ladha Kamili	14:00- 15:00
Ladha Kamili	15:00- 16:00
Busati la Habari	16:00- 17:00
Busati la Habari	17:00 -18:00
Habari za ulimwengu (DW)	18:00 -18:30
Dance Afrika	18:30- 19:00
Taarifa ya Habari	19:00 - 19:15
Dance Afrika	19:15- 20:00
Dance Afrika	20:00- 21:00
B Sports	21:00 -22:00
Planet Love	22:00- 23:00
Planet Love	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

Ijumaa	
Amka na Bunda Fm	05:00 - 06:00
Habari za ulimwengu (DW)	06 :00 - 06:30
Ukurasa Mpya	06: 30 -07:00
Taarifa ya Habari	07:00 - 07:15
Ukurasa Mpya	07:15 -10:00
Mchaka Mchaka	10:00 - 11:00
Mchaka Mchaka	11:00 - 12:00
Mchaka Mchaka	12:00 - 13:00
Habari za ulimwengu (DW)	13:00 - 13:30
Mchana mwema	13:30- 14:00
Ladha Kamili	14:00- 15:00
Ladha Kamili	15:00- 16:00
Busati la Habari	16:00- 17:00
Busati la Habari	17:00 -18:00
Habari za ulimwengu (DW)	18:00 -18:30
Dance Afrika	18:30- 19:00
Taarifa ya Habari	19:00 - 19:15
Dance Afrika	19:15- 20:00
Dance Afrika	20:00- 21:00
B Sports	21:00 -22:00
Planet Love	22:00- 23:00
Planet Love	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

Jumamosi	
Amka na Bunda Fm	05:00 -06:00
Habari za ulimwengu (DW)	06 :00 -07:00
Taarifa ya Habari	07:00 -07:15
Gospel Saturday	07:15 -08:00
Matukio ya wiki	08:00 - 09:00
Bahari ya watoto	09:00 -10:00
Bahari ya Watoto	10:00 - 11:00
Urojo wa Pwani	11:00 - 12:00
Urojo wa Pwani	12:00 - 13:00
Habari za ulimwengu (DW)	13:00 - 14:00
Maabara ya vijana	14:00 - 15:00
Uponyaji nafsi	15:00 - 16:00
Shamba darasa	6:00 17:00
Asili yetu	17:00 -18:00
Habari za ulimwengu (DW)	8:00-19:00
Taarifa ya Habari	19:00-19:15
Flavour 921	19:15-20:00
Kipindi Maalumu	20:00 -21:00
B Sports	21:00-22:00
Crazy Saturday	22:00-23:00
Crazy Saturday	23:00-00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

Jumapili	
Amka na Bunda Fm	05:00 -06:00
Habari za ulimwengu (DW)	06 :00 -07:00
Taarifa ya Habari	07:00 -07:15
Gospel Sunday	07:15 - 08:00
Faraja kwa wagonjwa	08:00 -09:00
Za kale	09:00 -10:00
Za kale	10:00 -11:00
Duru za Kimataifa	11:00 -12:00
Funguka tuongee	12:00 -13:00
Habari za ulimwengu (DW)	13:00 - 14:00
Sunday Request	14:00 -15:00
Sports ya Wiki	15:00 -16:00
Wanawake na maendeleo	16:00 -17:00
Fahari yetu	17:00 -18:00
Habari za ulimwengu (DW)	18:00 -19:00
Taarifa ya habari	19:00 -19:15
Shamba darasa	19:15 -20:00
Kipindi maalumu	20:00 -21:00
B Sports	21:00- 22:00
Strong reggae	22:00 -23:00
Strong reggae	23:00 - 00:00
Usiku Mnene	00 :00- 01:00
Usiku Mnene	01:00 - 02:00
Usiku Mnene	02:00- 03:00
Usiku Mnene	03:00 - 04:00

AIRTIME RATES

EDUCATIONAL PROGRAMMES (Live/Recorded)
 15 MINUTES =TSH 300,000
 30 MINUTES =TSH 400,000
 45 MINUTES =TSH 500,000
 60 MINUTES =TSH 600,000

COMMERCIAL/LIVE INTERVIEWS/LIVE BROADCAST
 15 MINUTES = TSH 500,000
 30 MINUTES =TSH 600,000
 45 MINUTES =TSH 700,000
 60 MINUTES =TSH 800,000

PROGRAMMES SPONSORSHIP PACKAGE
06:00—12:00 am=TSH 4,500,000 (1 MONTH)
 *4 mentions per day/program
 28 mentions / week

MENTIONS/READS
 15 minutes=TSH 100,000
 30 minutes=TSH 200,000
 45 minutes=TSH 250,000
 60 minutes =TSH.300,000

112 mentions / month
 * 4 spots / day

PROGRAM PRODUCTION COST

15 minutes = TSH 150,000
 30 minutes= TSH 200,000
 45 minutes =TSH 250,000
 60 minutes = TSH 300,000

28 spots / week
 112 spots / month
 * 30 minutes (live interviews per week)
 4 live interviews per month
12:00—16:00 pm =TSH 3,000,000 (1 MONTH)
 * 2 mentions/ day
 14 mentions/ week
 56 mentions / month
 3 spot / day
 21 spot / week
 84 spot / month
 15 minutes (1 live interview / week)
 =4 interview / month

16:00—22:00 pm =TSH 3,500,000 (1 MONTH)
 * 2 mentions / day * 4 spots / day
 14 mentions / week 28 spots / week
 112 mentions / month 112 spots/ month
 30 minutes (1 live interview / week)
 = 4 live interviews / month

NOTE: 1. We create advert at TSH. 80,000
2. All prices are VAT exclusive.
3. Discount available

“MORE THAN 5,000,000 LISTENERS”

BUNDA FM 92.1 MHZ / MARA / SIMIYU / SHINYANGA / MWANZA / SOME PARTS OF KAGERA , SINGIDA,KIGOMI &MANYARA



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BUNDA FM RADIO

“ NGURUMO YA JAMII ”

RATE CARD

**92.1 - MARA / SIMIYU / SHINYANGA / MWANZA / SOME PARTS OF KAGERA ,
SINGIDA, KIGOMA, RUKWA & MANYARA**